

December 2009

Holiday Closures

Armstrong Food Service:

Thursday Dec. 24th

Friday December 25th

Thursday December 31st

Friday Jan. 1st, 2010

Ideal Food Service:

Friday December 25th

Monday December 28th

Friday January 1st, 2010

Eastern Food Service:

Friday December 25th

Monday December 28th

Friday January 1st, 2010

School & Childcare Programs Updated Special Issue

Armstrong, Eastern and Ideal Food Service

Changes to Serve You Better in 2010!

The world of food service is always evolving and change is the norm. There have been changes from within Armstrong Food Service and also within our suppliers. Please take note of these changes so you will be prepared when making your orders. One major change concerns **OHA Sliced Meats**. We listened to our customers and have changed the way our sliced meats are ordered and packed so we can serve you better.

Also, Armstrong's distribution crew and management have been working hard to **convert many of our products listed**

as units into breakable case lots. Items will still be available in the convenient sizes but they will be listed in our system as case lots with the option to order units. Please make note of these change when placing orders. Some of the items that have been converted are listed on page 2 of the newsletter.

Another exciting development as we move into 2010 is the initiation of **Armstrong Connect** (eventually Eastern Connect and Ideal Connect also). Armstrong Connect will be our new online ordering system

that provides better services for both our customers and our sales reps. We are in the process of transferring all customers using online ordering to the new system. Please speak to your sales rep if you have any questions concerning Armstrong Connect. Users will be notified as they are transferred to the new system.

Finally I would like to wish all of you a happy, healthy and safe holiday season. On behalf of everyone at Armstrong, Ideal and Eastern FoodServices, **Happy Holidays and Happy 2010!**

Warm Wishes from all of us!

Changes to OHA Sliced Meat Ordering Procedure and Packaging

To: Armstrong Food Service Customers
From: Ted Devitt
Date: November 30, 2009
To our valued customers –

In order to better serve you, OHA will be changing the way our sliced meats are packaged and ordered. Starting December 7, 2009 all sliced meats will have their own product number and will be available to be ordered on line. There will be three slicing options (shaved, thin sliced #4, and thick sliced #10) and all product will be vacuum packed and sealed in 500 gram average portions for delivery.

If you have any questions, please don't hesitate to contact your sales representative or call our order desk at 1-800-661-6331.

Warm Regards,
Ted Devitt, Armstrong Food Service

ITEM #	BRAND	DESCRIPTION	ITEM #	BRAND	DESCRIPTION
123700	OHA	DELI PEPPERONI SLICED THICK	124852	FLAMINGO	TURK BRST RST SMK SLD THICK
123702	OHA	DELI PEPPERONI SLICED THIN	124854	FLAMINGO	TURK BRST RST SMK SLD THIN
123704	OHA	DELI PEPPERONI SHAVED VP	124856	FLAMINGO	TURK BRST RST SMK SHAVED
123710	OHA	SALAMI P&B SLICED THIN	124858	LESTERS	PASTROMI EYE SLICE THICK
123712	OHA	SALAMI P&B SLICED THICK	124860	LESTERS	PASTRAMI EYE SLICE THIN
123714	OHA	SALAMI P&B SHAVED VP	124862	LESTERS	PASTRAMI EYE SHAVED VP
124800	OHA	BEEF ROAST WD SLICED THICK	124864	LARSENS	BOLOGNA WAX SLICED THICK
124802	OHA	BEEF ROAST WD SLICED THIN	124866	LARSENS	BOLOGNA WAX SLICED THIN
124804	OHA	BEEF ROAST WD SHAVED VP	124868	LARSENS	BOLOGNA WAX SHAVED VP
124810	OHA	HAM TOUPIE SLICED THICK	124870	LARSENS	BOLOGNA SMK SLICED THICK
124812	OHA	HAM TOUPIE SLICED THIN	124872	LARSENS	BOLOGNA SMK SLICED THIN
124814	OHA	HAM TOUPIE SHAVED VP	124874	LARSENS	BOLOGNA SMOKED SHAVED VP
124820	OHA	HAM LOAF 4X6 SLICE THICK	124876	SCHNE	HAM & CHEESE LOAF SLD THICK
124830	OHA	HAM LOAF 4X6 SLICE THIN	124878	SCHNE	HAM & CHEESE LOAF SLD THIN
124832	OHA	HAM LOAF 4X6 SHAVED VP	124880	SCHNE	HAM & CHEESE LOAF SHAVE
124840	OHA	HAM BLK FOREST SLICE THIN	124882	FLAMINGO	TURK BRST RST SLICED THICK
124842	OHA	HAM BLK FOREST SLIC THICK	124884	FLAMINGO	TURK BRST RST SLICED THIN
124844	OHA	HAM BLK FOREST SHAVED VP	124886	FLAMINGO	TURK BRST RST SHAVED VP
124846	OHA	HAM LOAF 4X4 SLICED THIN	124890	MAPLE LEAF	MAC & CHEESE LOAF SLICED THICK
124848	OHA	HAM LOAF 4X4 SLICE THICK	124896	MAPLE LEAF	MAC & CHEESE LOAF SLICED THIN
124850	OHA	HAM LOAF 4X4 SHAVED VP	124904	MAPLE	MAC & CHEESE LOAF SHAVED
			124834	SMOKEY	HAM LOAF 4X6 SLICE THIN
			124836	SMOKEY	HAM LOAF 4X6 SLICE THICK
			124838	SMOKEY	HAM LOAF 4X6 SHAVED VP



Armstrong Food Service

1-800-661-6331

Eastern Food Service

1-800-241-3546

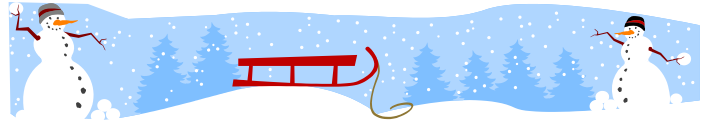
Ideal Food Service

1-800-935-0257

Fiera Bagels - We are going direct!

Armstrong Food Service is now sourcing Fiera Foods products directly from Fiera Foods instead of through Rich's distribution system. Please take note of changes to Fiera Bagels codes and listing at Armstrong Food Service. This change allows us to offer lower prices on a variety of Fiera products.

155073 BAGEL BLUEBERRY	40Z X 72
155109 BAGEL CINNAMON RAISIN	40Z X 72
155105 BAGEL EVERYTHING	40Z X 72
155111 BAGEL MULTI GRAIN	40Z X 72
155113 BAGEL PLAIN	40Z X 72
155107 BAGEL SESAME SEED	40Z X 72
155112 BAGEL WHOLE WHEAT & HONEY	40Z X 72



Pack Sizes changing to serve you better!

Armstrong Food Service management has taken another step to help better service our customers. Many products that were available as a UNIT have changed to CASE LOTS and made BREAKABLE. This means that these items will still be available in convenient volumes and sizes. Please see the below list that outlines some of the new Case Lot designations. Please be aware that this is not a complete list and the more common items have been provided to you.

Item #	Brand	Description	New pack size	Item #	Brand	Description	New pack size
205550	Hortons	Marjoram ground	6x270gr	211274	Stone Plas	Straws plastic reg 6"	9x500's
183654	Black Diamond	Cheddar shred medium	2x2.5kg bag	189431	Nabisco	Corn nuts original	3x18x48gr
193866	Yoplait	Yogurt tubes straw/cherry	8x8x60gr	189438	Nabisco	Corn nuts picante	3x18x48gr
193864	Yoplait	Yogurt tubes peach/blueberry	8x8x60gr	214812	McNair	Wrap wax sub 15"x18"	3x100's
184383	Saputo	Cheese parm grated pure	6x2.5kg bag	232169	Vitality	Jugs juice mixing	6x4lt
184151	Delissio	Cheese mozzarella block	4x2.3kg	232563	Generic	Advance pink pot/pan	4x3.78lt
209066	Pactiv	Sheets foil pop up #74	6x500's	214763	3M Scotch	Griddle polishing pad	20's x 3
214795	511 Foods	Cones hot oil filter 10"	10x50's	214560		Mop head 16oz	10x1
214790	511 Foods	Apron poly ind wrapped	10x100's	214366	Polar	Stick plastic stir 8"	10x1000's
214788	511 Foods	Hairnets dk brown 22"	10x144's	206314	CSP	Extract vanilla brown	2x4lt
214782	511 Foods	Caps bouffant wh poly 24"	10x100's	191097	Dawn	Extract vanilla clear	2x4lt
214770	511 Foods	Pad green scouring 6"x9"	6x10's	191074	Generic	Colouring yolkoline food	2x4lt
214765	511 Foods	Pads st'less stl scouring	6x12's	74152	Atomique	Mop head 20oz ind synth	10x1's
214602	Allstar	Block urinal 3oz	12x12's	14679	Lapaco	Doilies 6" round lace	5x1000's
211737	Ronco Gold	Glove vinyl powd free med	10x100's	14661	Lapaco	Doilies 4" round lace	5x1000's
209074	Pactiv	Sheets foil pop up #72	6x500's	14154	Daxion	Sticks wooden stir 4.5"	10x1000's
214811	Generic	Wrap was 12"x18"	3x1000's	206169	Lawrys	Salt seasoned	4x2.2kg
211268	Daxion	Straw plastic pop 8"	9x500's	206172	Lawrys	Salt seasoned	6x1.1kg
211721	Generic	Gloves medium latex	10x100's	20168	Stella	Shredded mozzarella cheese	4x2.27kg
211272	Debleen	Straw super jumbo 8"	9x150's	214976	Polar	Straw plastic wrapped ind	9x500's
210161	Unisource	Forks wooden chip	10x1000's	211262	Polar	Straw pop 10"	9x500's
211735	Touch	Glove vinyl medical large	10x100's	56894		Large Vinyl Gloves	10x100'S
211725	Conform	Glove small latex	10x100's	56897		Small Vinyl Gloves	10x100's
211719	Generic	Gloves large latex	10x100's	210010		Large Muffin Liner #1530	10x1000'S
210174	Stone Plas	Toothpick wood w/frill	10x100's	211265		10" Plastic Milkshake Straw	9x250'S
56896	Generic	Gloves vinyl medium	10x100's	181325	MOUSKA	100% Soya Margarine Soft	4x4kg
16930	Daxion	Straw plastic milkshake 8"	9x250's				